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**Local Company Celebrates 30<sup>th</sup> Anniversary**

*Achieves success by focusing on service and  
developing solutions to meet shifting market demands*

**(Cincinnati, Ohio, February 23, 2016)** – The Dental Care Plus Group (DCPG), a Cincinnati-based dental insurance company, is celebrating its 30<sup>th</sup> anniversary this year. Founded in 1986 by a group of dentists practicing in the Cincinnati/Northern Kentucky area, the company has evolved into a leading provider of dental insurance benefits in the tri-state region.

“Our company was founded on the belief that there had to be a better way for patients to get quality dental care,” said Anthony Cook, President and CEO of DCPG. “Much of DCPG’s success comes from maintaining that commitment to providing excellent service. Our clients and customers know they can count on us for a level of service that consistently exceeds their expectations – that level of service really sets us apart from so many others.”

DCPG, headquartered in Sharonville and with offices in both Louisville and Columbus, currently employs 80 individuals. Boasting a 50,000+ growth in membership over the past five years and an average 95% retention rate year-over-year, the company tells an overwhelming local business success story since being founded 30 years ago.

Expanding the company footprint, networks and product offerings has allowed DCPG to thrive in recent years. The Affordable Care Act (ACA) made health insurance mandatory however, dental insurance remains an optional add-on for employers. Despite this, DCPG experienced an increase of more than \$16 million in annual revenue since the ACA became law in 2010. Additionally, the company has tripled annual revenue since 2002.

The company is privately-owned by more than 500 dentist shareholders.

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*The Dental Care Plus Group (DCPG) provides dental insurance to employers and individuals through flexible plans, streamlined processes for care providers and outstanding service focused on patient care and simplicity. Founded 30 years ago in 1986, an unwavering dedication to customer service has propelled the company into becoming one of the region’s leading dental insurance benefits carriers. DCPG’s dentist networks offer 200,000 provider locations nationwide. For more information visit [DentalCarePlus.com](http://DentalCarePlus.com).*