



FOR IMMEDIATE RELEASE

CONTACT:

Sarah Fry
sfry@dentalcareplus.com
513-554-1100 ext. 1131

Columbus Area Market Manager Joins The Dental Care Plus Group

(Cincinnati, Ohio, January 26, 2015) – The Dental Care Plus Group (DCPG) announces the addition of Bryan Fair as Market Manager for the Columbus/Central Ohio region. In this role, Fair will guide the continued growth of the company in Central Ohio by strategically promoting, planning and directing the sale of DCPG products and services.

“The Dental Care Plus Group’s presence and market share in the Columbus region is becoming more and more significant,” said Anthony A. Cook, President and CEO of DCPG. “Our long-term commitment to this community means we are dedicated to providing the resources necessary to handle this continued growth. Adding Bryan to the DCPG team is one way we are accomplishing this.”

Fair brings with him several years of experience in the ancillary insurance arena. This experience will be valuable as he develops and maintains contact with key brokers, major accounts and agencies throughout Columbus.

Jodi Duncan, Director of Sales for DCPG said: “Bryan’s experience and familiarity with the Central Ohio insurance market place as well as his dedication to providing top-notch customer service will greatly enhance DCPG’s relationships with our brokers, clients and members.”

Fair graduated from The Ohio State University where he received his Bachelor of Science in Human Ecology; Family Financial Management. He currently resides in Dublin, Ohio.

###

The Dental Care Plus Group provides dental insurance and third-party administration services to employers based in Ohio, Kentucky and Indiana. DCPG insurance plans cover employees living anywhere in the United States through a dentist network of nearly 200,000 locations. The company was founded in 1986 by dentists practicing in Greater Cincinnati and Northern Kentucky. Today, the company is one of the region’s leading dental insurance carriers. For more information, visit: www.DentalCarePlus.com.