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FOR IMMEDIATE RELEASE

The Dental Care Plus Group Adds Individual Sales Division

Team Built for Newly Launched Product

(Cincinnati, Ohio, October 27, 2014) – The Dental Care Plus Group (DCPG), a leading provider of dental insurance, announces the addition of Angela Whitacre as the company's Individual Product Manager along with Jennifer Funk and Stephanie Murray as Individual Product Consultants.

With DCPG's recent launch of a direct-to-consumer dental product to individuals in Greater Cincinnati, Whitacre is responsible for leading this newly formed division of the sales team as well as the planning and promotion of this product and the services that come along with it.

Whitacre will focus on developing and maintaining relationships with brokers, major accounts and agencies regarding the individual product. In addition, she will conduct sales presentations to community partners and constituents, targeting those to whom this product could be most beneficial – specifically those of retirement age/status.

Prior to joining DCPG, Whitacre worked for Liberty Mutual Insurance, most recently as a Senior Branch Manager/Office Operations Manager. Whitacre is licensed in Property and Casualty, Life and Health. She currently resides in Independence, Kentucky.

Funk and Murray are responsible for educating and advising prospective clients on the plan designs and benefits of DCPG's individual dental product.

Funk joined DCPG in 2012 as Data Manager in the provider relations department. Before joining DCPG, she worked with Albertz & Associates CPA. Funk attended the University of Cincinnati and Miami University, focusing on business marketing technology. She resides in Middletown, Ohio.

Murray joined DCPG in August, previously working at MB Senior Solutions as a Benefit Advisor/Training Specialist. Murray graduated from Wright State University with a degree in rehabilitation and human services. She currently resides in Seven Mile, Ohio.

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The Dental Care Plus Group provides dental insurance and third-party administration services to employers based in Ohio, Kentucky and Indiana. DCPG insurance plans cover employees living anywhere in the United States through a dentist network of more than 150,000 locations. The company was founded in 1986 by dentists practicing in Greater Cincinnati and Northern Kentucky. Today, the company is one of the region's leading dental insurance carriers. For more information, visit www.DentalCarePlus.com.