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FOR IMMEDIATE RELEASE

The Dental Care Plus Group Adds Wayde Lombardo as Sales Representative

(Cincinnati, Ohio, July 30, 2014) – The Dental Care Plus Group (DCPG), a leading provider of dental insurance, announced the addition of Wayde Lombardo to the sales department. As a sales representative, Lombardo is responsible for new sales in the Cincinnati, Northern Kentucky and Dayton areas. Lombardo will work to generate company growth and cultivate relationships with key DCPG broker partners.

In addition, Lombardo will educate broker partners on DCPG products and overall industry trends. He will handle all phases of group implementation while acting as a resource for agents and their staff.

Lombardo has been in the sales and insurance industry since 2008 and holds Health, Life, Accident and Variable Insurance Licenses. He was previously employed as a business developer for MB Senior Solutions, where he was responsible for new business development and cultivating strategic partnerships.

As a graduate of Wright State University, Lombardo earned a Bachelor of Science degree in organizational leadership. He serves as a member of the American Cancer Society Relay For Life Centerville Committee and a volunteer mentor for the YMCA's Teens in Action/Mentors Matter of Greater Dayton. Lombardo currently resides in Centerville, Ohio.

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The Dental Care Plus Group provides dental insurance and third-party administration services to employers based in Ohio, Kentucky and Indiana. DCPG insurance plans cover employees living anywhere in the United States through a dentist network of more than 150,000 locations. The company was founded in 1986 by dentists practicing in Greater Cincinnati and Northern Kentucky. Today, the company is the region's leading dental insurance carrier. For more information, visit: www.dentalcareplus.com.