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FOR IMMEDIATE RELEASE

The Dental Care Plus Group Elects Ronald L. Poulos, DDS to Board

Poulos Joins Board of Regional Dental Benefits Leader

(Cincinnati, Ohio, May 28, 2014) – The Dental Care Plus Group (DCPG), a leading provider of dental insurance, announced the election of Ronald L. Poulos, DDS to its Board of Directors at the company's annual shareholder meeting.

"We value the fresh perspective Dr. Poulos will bring to DCPG's Board of Directors," said Anthony A. Cook, President & CEO of DCPG. "He is actively involved in the communities where he operates his business; giving him direct access to the needs, issues and concerns of consumers. DCPG will harness these insights to continue to better serve our customers."

There are currently 13 members serving on DCPG's Board of Directors. Seven board members are dentists and the remaining six are representatives from the private-sector. Each member must be elected to the serve on the board by DCPG's shareholders. Dr. Poulos will serve a two-year term at which point he will be eligible for re-election.

Dr. Poulos, a pediatric dentist, has been treating children in the Anderson area since 1998. Prior to joining his current practice, he was a member of the Children's Hospital dental staff. Dr. Poulos also worked in private practice for two years in Grand Rapids, Michigan before returning to Cincinnati. He graduated from the University Of Michigan School Of Dentistry in 1991 and then completed a two-year residency in pediatric dentistry at Cincinnati Children's Hospital Medical Center in 1993.

Dr. Poulos serves on the Children's Dental Care Foundation board, a dental organization serving the less fortunate children of the Cincinnati area. He is an active member of the American Academy of Pediatric Dentistry, American Dental Association, Ohio Dental Association, Ohio Academy of Pediatric Dentistry and is a past president of the Division of Pediatric Dentistry of Children's Hospital, Cincinnati.

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The Dental Care Plus Group provides dental insurance and third-party administration services to employers based in Ohio, Kentucky and Indiana. DCPG insurance plans cover employees living anywhere in the United States through a dentist network of more than 150,000 locations. The company was founded in 1986 by dentists practicing in Greater Cincinnati and Northern Kentucky. Today, the company is the region's leading dental insurance carrier. For more information, visit: <u>www.dentalcareplus.com</u>.