

## FOR IMMEDIATE RELEASE

## **CONTACT:**

Sarah Fry sfry@dentalcareplus.com 513-554-1100 ext. 1131

## Prescription Benefit Added to Dental & Vision Extras Discount Program

Added Benefit Provides Further Savings To Members

CINCINNATI, OH (June 26, 2013) — Dental & Vision Extras, a savings program that offers flat discounts off procedures at participating dentists, eye care professionals and hearing specialists, announced the addition of a prescription discount benefit. This prescription benefit further enhances the already cost-effective alternative to insurance. Extras members will automatically receive the prescription discount at no additional cost and without completing additional paperwork.

"Dental & Vision Extras is pleased to offer this prescription discount as an enhancement to our existing dental and vision discount program," said Allison Dubbs, MBA, Dental & Vision Extras spokesperson. "Providing our communities with options to help keep them in optimal health has always been a priority for us at Dental & Vision Extras. Extras is a good choice for anyone looking to save on dental, vision and prescriptions."

With the added prescription discount, Extras members will receive:

- savings averaging 30 percent, but as high as 75 percent
- prescription discounts at more than 56,000 pharmacies across the country
- CVS, Walgreens, Kroger, Walmart and Target pharmacies are just a few of the pharmacies included in the Extras prescription discount program

The Extras prescription discount is ideal for consumers with Health Savings Accounts (HSAs), High Deductible Plans, Medicare Part D or Non-Covered Medication. It is also a beneficial option for the uninsured and under-insured although everyone with an Extras membership will benefit from the cost savings.

Dental & Vision Extras offers both individual and family memberships. Consumers can sign up for the discount savings program by visiting <a href="www.dentalandvisionextras.com">www.dentalandvisionextras.com</a>, paying a low annual fee, downloading a membership card and within minutes, be eligible to start receiving discounts. Members can select a licensed dentist from one of more than 140,000 locations nationwide and an eye care professional from one of 12,000 eye care centers across the country. Members can also access discounts on hearing equipment from more than 5,000 audiologists and hearing specialists nationwide.

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**Dental & Vision Extras** (<u>www.dentalandvisionextras.com</u>) is a joint venture of The Dental Care Plus Group, the largest dental carrier in the Greater Cincinnati/Northern Kentucky area with expanding operations throughout Kentucky, Ohio and Indiana, and Total Vision Services, provider of both insured and noninsured vision benefits through a nationwide network of providers.