



FOR IMMEDIATE RELEASE

**THE DENTAL CARE PLUS GROUP
ELECTS ROBERT HAMILTON TO BOARD**

*Business Leader and Oral Surgeon, Robert E. Hamilton, DDS, MBA
Joins Board of Regional Dental Benefits Leader*

CINCINNATI, OH (May 13, 2013) – The Dental Care Plus Group (DCPG), a regional provider of dental and vision insurance, announced the election of Robert E. Hamilton, DDS, MBA to its Board of Directors at the company’s annual shareholder meeting on April 24.

“We welcome Dr. Hamilton’s business management skills and expertise in oral surgery to DCPG’s board,” said Anthony A. Cook, MBA, MS, DCPG President & CEO. “Robert is a well-known, well-respected oral surgeon, especially to his patients and fellow dentists on the west side of Cincinnati. He brings with him a strong sense of community which exemplifies DCPG’s commitment to establishing roots in the communities where we operate.”

Dr. Hamilton has been engaged in the private practice of oral and maxillofacial surgery in the Cincinnati, Ohio area since 1992. Prior to that, he served in the U.S. Navy and was the head of oral and maxillofacial surgery at Naval Hospital Camp Pendleton, California and Naval Air Station, Pensacola, Florida. He was also a Marine Corp. pilot for six years.

Dr. Hamilton has served as a member of the Committee of Management of the Gamble-Nippert YMCA. He also served as the president of the Cheviot-Westwood Kiwanis Club and lieutenant governor of the 6th Division of the Ohio Kiwanis.

“I take great pride in joining the DCPG Board of Directors,” said Dr. Hamilton. “I think DCPG’s story as a dentist-owned company that has grown from a market leader in its home town of Cincinnati to a regional leader in dental benefits is inspiring. I’m ready to be part of the next chapter.”

-more-

Dr. Hamilton is a member of the American Dental Association, the Ohio Dental Association, the Cincinnati Dental Society, the American Association of Oral and Maxillofacial Surgeons, the Ohio Society of Oral and Maxillofacial Surgeons, the Cincinnati Society of Oral and Maxillofacial Surgeons and the International College of Dentists.

Dr. Hamilton completed his undergraduate studies at Centre College in Kentucky and received his dental degree from Case Western Reserve University in Cleveland. In addition to his dental degree and oral surgery credentials, Dr. Hamilton earned a master's in business administration from the Xavier University Williams College of Business.

There are currently 13 members serving on DCPG's Board of Directors. Seven board members are dentists and the remaining six are representatives from the private-sector. Each member must be elected to the serve on the board by DCPG's shareholders. Dr. Hamilton will serve a two-year term at which point he will be eligible for re-election.

###

The Dental Care Plus Group provides dental insurance and third-party administration services to employers based in Ohio, Kentucky and Indiana. In addition, the company markets Vision Care Plus, a line of vision insurance products sold in conjunction with DCPG's dental plans or separately. DCPG insurance plans cover employees living anywhere in the United States through a dentist network of more than 140,000 locations. The company was founded in 1986 by dentists practicing in Greater Cincinnati and Northern Kentucky. Today, the company is the region's leading dental insurance carrier. For more information, visit: www.dentalcareplus.com.

CONTACT:

Sarah Fry
The Dental Care Plus Group
sfry@dentalcareplus.com
513-554-1100